

BENEFITS FOR FALL 2020 SPONSORS

SPONSORSHIP LEVELS

BENEFITS	CHAMPION \$5,000	COMMUNITY \$2,500	COMPASSION \$1,000	COMMITMENT \$500	CONNECTION \$250	ASSOCIATE \$100
Company Name and Logo printed on holiday signage at Springbrook locations located in our five-county service area, including on highly trafficked roads such as Route 28 and Route 7	●					
Company Name printed on holiday signage at Springbrook locations located in our five-county service area, including on highly trafficked roads such as Route 28 and Route 7		●				
Company Name featured in Thanksgiving Thank You radio spots, which will be heard throughout Central NY	●	●	●	●		
Company Name and Logo printed in a ½ page ad in a Springbrook coloring book, which will be distributed for free to over 600 Springbrook staff members	●					
Company Name and Logo printed in a ¼ page ad in a Springbrook coloring book, which will be distributed for free to over 600 Springbrook staff members		●				
Company Name and Logo printed in a 2.5" x 3" ad in a Springbrook coloring book, which will be distributed for free to over 600 Springbrook staff members			●			
Company Name listed in Springbrook's press releases for #GivingTuesday and throughout the holiday season	●	●	●	●	●	
Company Name, Logo, and Website Link distributed in an awareness email sent leading up to Thanksgiving, #GivingTuesday, and the holiday season, reaching approx. 1,500 people	●	●	●	●	●	●
Company Name and Logo mentioned in social media posts leading up to and on Thanksgiving, #GivingTuesday, and the Holiday season, reaching over 18,000 people at a time	●	●	●	●	●	●
Company Name, Logo, and Website Link listed on Springbrook's Thanksgiving, #GivingTuesday, and the holiday season web pages	●	●	●	●	●	●
Company Name and Logo listed in donor acknowledgement letters	●	●	●			